



GERMAN
DEMOCRATIC
REPUBLIC

BUSINESSMAN SUPPLEMENT



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VOL. 1

THURSDAY, FEBRUARY 71H 1957

NO. 41

THE PRESIDENT

GERMAN DEMOCRATIC REPUBLIC

ON January 3rd, 1957
President Wilhelm Pieck
attained his eighty-first
in rthday. To 'celebrate
no need to search for data in
'Who is Who' and to garnish
them with flowery phrases
of the benefit of a widepublic, for Wilhelm Pieck
upopular in the deepest
of the word. He is lose
of the word. He is lose
of the word will be a sany adversaries, seld on
though that may be, the commands their respect on, not
only as a great
figure, but also as a human
being of an exemplary life
and character.

and character.

Withelm Pieck comes of working class stock. His father was carter, he himself became joiner, and has not considered to the working class origin. Whether President Pieck attends a state function or a first night at the Opera classed being prout of the working class origin. Whether President Pieck attends a state function or a first night at the Opera classed in black and wearing his ribbons, he observes all the routine formalities associated with his high office in a matter-of-fact way, and with the natural dignity of the diplomar. Yet even today he has no desire to be anything but what he always has been, a true son of the working class. To the people he is the living embodiment of the first state of workers and peasants in the history of Germany.

To oretend is alien to

and peasants in the history of Germany.

To pretend is alien to Wilhelm Pieck who never acts a gainst his innermost self. Whether friend or foe, he treats them with the same frankness and without artfulness, and it is this candour which simply compels admiration. His deer-tooted humanity, combied with a genuine sense of humour, have gained him the affection of all who know him. What is the reason for the high esteem in which your President is held throughout the country? I was recently a ked by a foreign jurnalist. 'After all, it is plain to see', he continued, 'that wherever he shows himself in public, even unexpectedly, people will spontaneously cheer him. It simply biffes me, I tried to explain it as best I could. As was customary around the turn of the century Wilhelm Pieck spent, his early years as a



journeyman travelling from town to town all over the country and working for different masters. Already in 1894 he joined the German Wood Workers Union.

Wood Workers Union.

But Wilhelm Picck, that should clearly be understood, is not given to doing things by halves or as a matter of jorm. So when he became a rade union member be went into it heart and soul. And the more he stood up and fought for, the rights of his fellow gworkers, the more he established himself in their confidence. An elected Union official in those days was called a "Vertrauensmann", that means to say an official who possesses the "Vertrauen", read "confidence", of all trade union members. If we therefore try to find an answer to the popularity of President Wilhelm Pieck, this firm relationship of trust and confidence will probably provide the key. All his life Wilhelm Pieck has affected the people around him in that way. That is his real greatness.

Wilhelm Pieck, one of Germany's great sons, has been put at the helm of state by the peoples themselves, and to serve them he considers his first and foremost duty. The close bonds which have grown between people and President are based on that confidence, and he is respected and honoured by hem. Whoever comes into contact with him is impressed by his sincerity and unpretentiousness.

Verv many people have had this experience in the past, but how infinitely greater is their number today! That applies not only to statesmen and politicians, to leaders of delegations and officials, but even more so to the countless occasions where the President will meet people from every class of society, factory workers and peasants, scientists and artists, artisans, teachers and medical men, old age pensioner, apprentices and students, and last but not least the representatives of

(Continued on page 24)

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OF THE UNION OF BURMA
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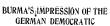




THE BURMESE GOVERNMENTAL DELEGATION
IN BERLIN IN BERLIN

A Governmental Delegation of the Union of Barma, by the Hon ble Bo Min Gaung, then Minister for illusy, IWT, Post and Telegraph arrived at Berlin, the Governmental Delegation intended to do extensive chares with a view of further developing Burmese during understanding the charter understanding the charter and the charter of the charter o

by the Bion Se ook and cauding these attention to Covernmental Delegation intended to do extensive the Covernmental Delegation intended to do extensive bases with a view of further developing Birmenes stry under the Trach Aerenement concluded between German Democratic Republic and the Union of On the 10th Octon 1955 the Dayery Minister for cips. Trade and Inner German Trade, Mr. Kurber, a dinser in house of the Burmen Delegation at 1) Johnshhol-Horel". Berlin-Minister Arber alt toxillage the Minister School and the Arber and the Minister School and the Johnshhol-Horel". Berlin-Minister Arber alt toxillage the Minister Arber Ar



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LEIPZIG FAIR







CARL ZEISS, JENA

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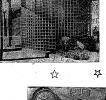
BUILDING MATERIALS





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All kinds of knives, farks and spoons, tin openers, nuterackers, corkscrews, corative gudgets, broom sets, and all the other indispensable hassehold implements are being produced by many manufactures.

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The Development Of Agriculture in The German Democratic Republic

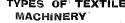


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GERMAN DEMOCRATIC REPUBLIC

BUSINESSMAN SUPPLEMENT

THURSDAY FEBRUARY 7th, 1957.



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SUCCESS FOLLOWS SUCCESS UNION OF BURMA GERMAN DEMOCRATIC REPUBLIC

IN PROGRESSIVE ECONOMY DRIVE







How Soiled Sugar Beet Turns Into Snow

White Sugar
Report From A New Modern
Sugar Refinery In The German
Democratic Republic

By Gunter Kolberg, "Freiheit", Halle Saale



WATER DOES IT ALU AT DELITZSCH



TASKS OF FOREIGN TRADE IN THE SECOND FIVE YEAR PLAN



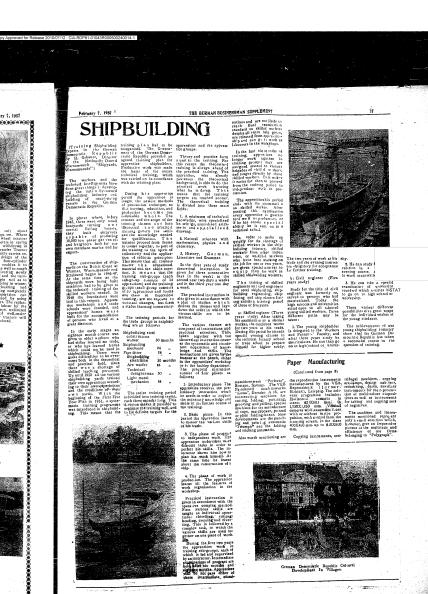


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German Democratic Republic Cultural Development In Villages.



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robuste Helfer der Landwirtschaft.



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THE BURMAN BUSINESSMAN SUPPLEMENT

February 7, 1957

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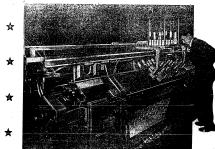
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How

Soiled Sugar Beets Snow White Sugar

(Continued from Centre page

From the bunker the beet is filled into one of four cutting machines, according to demand, and chopped up into shavings. These pass over a conveyor belt onto a band scale and from there to the Heck-marchines.

"I will show you something, which you will not see in any other sugar refinery". With these words, engineer Heuer led us up to a door marked "entry strictly prohibited". He opened the door, and we had a look into a narrow room, which remineded rather of a telephone exchange. Metallic clicks could be heard at shorter or longer change. Metallic clicks could be heard at shorter or longer intervals; in several glass-containers, which looked like small wine bottles upside down, we noted a bluish-red light, which died out in some of the bottles, only to flash on again suddenly, after a short while.

"What you see here, before you, is an innovation. It is an electronic control instrument, produced by the VEB Radioworks, Leipzig, It is intended to help our efforts to arrive at a regular rhythm in sugar production. We are certair, that this will render our industry more profitable. This instrument guarantees supply of the Heck-lixiviating machines, since it helps to check the speed of the cutting machines and the accumulation of shavings, by electronic control. If the quantity of shavings becomes too great, for the Heck-machines to deal with, then the speed of the cutting machines as automatically slowed down. In case there are not enough shavings, the speed of the cutting machines is automatically accelerated."

A few yards füßher on there is another innovation for us to admire! the Heck-machines, which have already been rentioned. This is a system of lixiviating mechines, designed by chief engineer Heck, VEB heavy engineering works "Karl Liebknecht" at Magdebug. Each machine of this system has a capacity of 1000 tons and a maximum capacity of 1300 tons in 24 hours. Contary to proceedings in use trary to proceedings in use hitherto, the shavings in these machines do not float in the liquid, but the liquid is trickled over them.

A GREAT RELIEF

The unrefined syrup produced by the Heck-machines is then passed on to the so-called preliminary refinery. This system is also an inno-

We were taken upstairs, immediately under the roof, The beet is conveyed up here from the washing department on the ground floor and dropped onto the seales; these open at 900 to 1000 kilogrammes, and then the beet tumbles down into a beet bunker with a capacity of 50 tens. It was this which had given us a fright.

PRACTICAL APPLICATION OF MODERN REGULATING TECHNIQUE
From the bunker with the beet is filled into one befour cut.

The next stage is the so-called decantor, in which about one quarter of the syrup is deposited in the form of a viscous mas-permeated with lime crystals. While the remaining 75% pass to the second saturation directly, in the form of a clear liquid, the other 25% pass this way aeross a re-volving filer. This filter extracts the juice from the viscous mass and holds back the lime solids as a waste product.

This method too is qu'te new. Its advantages were pointed out to us by August Anhalt wh, is working as a cleaner in this departmen. "Before, the whole refining syrup used to pass through the buf dittering presses, which had to be unblocked and the unblocked and to be un and then pass over revolving filter."

AN AUTOMATIC SACK-FILLING SCALE WITH A SELENIUM CELL

In the evaporating department we met Walter Fritsche, one of the department's workers. He told us, that he was boiling down the hish-fluid into a viscous liquid by three-stage evaporation. The viscous liquid is then pumped into the relining department, which produces the finished white sugar.

At the end of the final stage of production, we discovered yet a further innovation; an automatic sack, filling scale. With the aid of a selenium cell the sacks are being filled up by an automatic process. If the pointer is at zero, the flap valve opens, closing again at 100 kilogrammes, A most in eresting device,

The President German Democratic Republic

(Continued from page 1)

the church.

Let us follow him on a visit to one of our factories, institutes or agricultural co-operatives. He loves such visits, and they may get us a little closer towards understanding his extraordinary relationship between President Wilhelm Ficks and our is not the man who on carefully from department to department listening perhaps to a rose-coloured report from a member of the executive staff and turning a blind eye to everything else, probably granting a condescending nod now and again and uttering a pompous but meaningless "Interesting," No, he invariably insists on seeing things for himself. He likes to pick his own man, as he passes through on his tour of inspection, and as he turns to the operator skilfully tending his machine, or to the farm labourer in the fact of the operator skilfully tending his machine, or to the farm labourer in the fact of the operator skilfully tending his machine, or to the farm labourer in the fact of the operator skilfully tending his machine, or to the farm labourer in the fact of the operator skilfully tending his machine, or to the farm labourer in the fact of the operator skilfully tending his machine, or to the farm labourer in the fact of the operator skilfully tending his machine, or to the farm labourer on the fact of the operator skilfully tending his machine, or to the farm labourer or the fact of the operator skilfully tending his machine, or to the farm labourer in the research of the operator skilfully tending his machine, or to the farm labourer in the current of the operator skilfully tending his machine, or to the farm labourer in the current of the operator skilfully tending his machine, or to the farm labourer in the current of the operator skilfully tending his machine, or to the farm labourer in the farm labourer in the farm labourer in the farm labourer in the farm labourer of the farm labourer in the farm labourer in

work's problems.

It is not his way to hush up or evade anything unpleasant. On the contrary, he tackles it boldly and, without hurting the feelings or honest convictions of the other party, he states his position, as he sees if, squarely and unambiguously. Thus he creates that atmosphere of respect around him, from which alone trust and confidence will grow. Wilhelm Fleck has remained true to himself all his life, and just as he succeeded in winning the confidence of his workmates when he was still a young joiner, so he has today the confidence of the whole people

ago. When we went there, a new health centre had just been opened.

At the end of the final stage of production, we discovered yet a further innovarion: an automatic sack. Isling scale. With the aid of a sclenium cell the sacks are being filled up by an automatic process. If the pointer is at zero, the flap yolve opens, closing again at 100 kilogrammes. A most in'eresting device, most in'eresting device, and the sack of the supervised of the sack of the

Furnishing and Curtain Materials New Prospects for a Private Firm with an old

In and around Karl-Mark Stadt (formerly Chemnitz) has for decades been the home of textile industry. Next to nationally industry. Next to nationally industry next to nationally industry. Next to nationally industry in there are numerous small and large privately owned firm. Textiles from Karl-Marx-Stadd are of good repute all over the world.

One of the best-known firm 2 is the Mechanical Weaving Mill Mys. Camann & Company which was founded in 1876. They produce furnishing and curtain materials, dama and k, brocades, tapestry, velvet, silk-materials jaquard wovens and hand printed matrials all of which are world-renowned and a symbol of German craftmanship.

This private firm export for the syntage of the syntage into 12 countries. Half the export goes to overseas, to Scandinavait, the Netherlands

into 12 countries. Half the export goes to overseas, to Scandinavia, the Netherlands and to Austria.

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Tradition

Tradition

During the First Five Year Plan (1951–1955) they succeeded in surpassing their pre-war output.

p

LARGEST GERMAN AGRICULTURAL EXHIBITION IN LEIPZIG

give vantague mass concerning the importance of the main feeding crop in farming.

A large model of a helicopter in the hall devoted to plant protection, to be used in coming years by our Machine and Tractor Stations in the fight against pests is a great sensation.

The model of the orchard zone "Susser See" near Eisleben, with an area of about 45 square feet, also is called farth a great deal of admiration. This model shows projects of fruit growing for the near future. The new vegetable harvesters particularly the harvesters particularly the harvesters particularly the harvester combines for spinnch and onions, shown on the experimental gardening patches, deserve special attention.

SCIENTIFIC METHODS

OF CATTLE REARING

In the stock-breeding hall a particularly valuable exhibition was on view, which had been arranged under the guidance of Professor Dr. Comberg. Most remarkable tweet the displays of methods of crearing cattle free of TB, of distributing feeding reserves and of clean milking. Among other things to be noted in this hall, there are two one-vear-old helfers. of rearing cattle free of TB, of distributing feeding reserves and of clean milking. Among other things to be noted in this hall, there are two one-year-old helfers. One of these animals was given adequate food from the time if was born. Its food mainly consisted of 400 kilogrammes of full-c r c a milk, 400 kilogrammes of full-c r c a milk, 400 kilogrammes worth of starch. Its present weight is 280 kilogrammes worth of starch tils present weight is 280 kilogrammes. Tother was starved on a diet consisting mainly of 240 kilogrammes of full-crean milk, 40 kilogrammes of skimmed milk, 80 kilogrammes of digestible albumen and 410 kilogrammes worth of starch. This animal only weighs 180 kilogrammes. This example shows the need for applying scientific methods.

MECHANISATION OF STABLES
With the advent of large-scale production, mechanisation is being introduced in the stables. Alleviations and new perspectives offered by mechanisation are, demonstrated by stables for cartle and pics on view Mew Cartle

Another innovation in this hall, drawing much attention is a mashing machine. This machine is capable of mashing 6,000 kilogrammes of green vegetables in one hour. Of further interest is a fully mechanised food-preparing come bine, consisting of a cleaner, an electrical steamer and a mashing machine. The washing and mashing parts are operated by an electrical steamer and a mashing machine. The washing and mishing parts are operated by an electrical steamer and a function of the same time. This operation is performed by a mixer. A newly constructed beetchopping machine will also bring relief from tedious labour in the future; besides chopping; this machine can also clean even the most soiled beet.

MECHANIZED SYSTEM

(Continued from Centre page)

fields around the pavillion and milking machines give valuable hints to all, concerning the importance of the main feeding crop in farming.

A large model of a helicopter in the hall devoted to plant protection, to be used in coming years by our Machine and Tractor Stations in the fight against pests is a great sensation.

The model of the orchard zone "Susser See" near Risideben, with an area of about 45 square feet, also eabled firth a great deal of admiration. This model shows projects of fruit growing for the near future. The new vegetable harvesters particularly where the mean future. The new vegetable harvesters particularly where the mean future. The new vegetable harvesters means the mean future. The new vegetable harvesters where the mean future. The new vegetable harvesters particularly the form of the mean future. The new vegetable harvesters means the mean future that the militing of the militing set able is and out by means of hydraulic pressure. The three couples were and the militing of the stables at all the move the spreading chains in and out by means of hydraulic pressure. The three couples were approached in the stables at all the move the spreading chains in and out by means of hydraulic pressure. The three couples were approached to the minute spread and the militing of the This innovation helps to move the spreading chains to and out by means of hydrautic pressure. The three coupled ridgers, products of the nationally owned agricultural machinery works at Bernburg, also 7,5 metres in width; which priform the next operation, bear the sign of best quality, "Special Class". Next come as x row seed drill and a three row spike tooth harrow. Here the system falls into a second with the system of the product of the rationally owned "Fortschrift" in Neusadt. This is a recent construction with a recent construction with a second with the system of t in Neustadt. This is a recent construction with a so-called period threshing basket, which guarantees a corn segregation of 95%. This machine has a cutting surface of 71 and a capacity of 3000 kilogramm's an hour; at the same time it can reap about 0,75 hectares.

stocks, groats may be added at the same time. This operation is performed by a mixer. A newly constructed beet-best of chopping machine will also bring relief from tedous bring relief from tedous bring relief from tedous bring relief from the doubt of the flower of th